

Ajay Rajeshbhai Patadiya-	Chetanaben Rajeshbhai Patadiya		(Co-Applicant)	(Guarantor)
(Principal Applicant)	(Co-Applicant)	(Co-Applicant)		
	grinpark dev appartment pase mahendranagar, Morbi, Gujarat 363642 India			

APPENDIX- IV-A -

[See proviso to rule 8 (6)] –

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower (s) and Co-Borrower (s) as per column (ii) that the below described immovable properties as per column (iii) mortgaged/charged to the Secured Creditor, the physical possession of which has been taken by the Authorised Officer of Home First Finance Company India Limited for realization of its dues plus interest as detailed hereunder and whereas consequent upon failure to repay the dues, the undersigned in exercise of power conferred under Section 13(12) of the said Act proposes to realize dues by sale of the said property/ies and it will be sold on "As is where is", "As is what is", and "Whatever there is" as described hereunder. The auction will be conducted "On Line", for the recovery of amount due from Borrower (s) and Co-Borrower (s) as per column (i), due to Home First Finance Company India Limited.

Name Borrower (s) and Co-Borrower (s)	PROPERTY ADDRESS	Date of Demand Notice	Demand Notice Amount	Date of Possession	Market Value	EMD Amount	Date and Time of Auction (11am-2pm)
Ajay Rajeshbhai Patadiya, Chetanaben Rajeshbhai Patadiya	Block-A11, Plot no. 4p, Trilokdham Society (A1 to A13), Trilokdham society near shiv park, pipli jetpar road, Morbi Morbi, Gujarat, Pincode- 363642	05-04-2023	1,559,946	07-06-2023	1,673,876	167,388	15-07-2023



TERMS & CONDITIONS:

E-Auction Service Provider	E-Auction Website/For	A/c No: for depositing EMD/other	Branch IFSC	Name of
	Details, Other terms &	amount	Code	Beneficiary
	conditions			
M/s E-Procurement Technologies Ltd -Auction Tiger,	http://www.homefirstindia.com	912020036268117-		Authorized
Contact Person: Ram Sharma – 80000-23297	https://sarfaesi.auctiontiger.net	Home First Finance Company India		Officer,
e-Mail ID: ramprasad@auctiontiger.net and support@auctiontiger.net		Ltd	UTIB0000395	Home First
Helpline- 079-35022160/ 149/ 182		Axis Bank Ltd., MIDC, Andheri East.		Finance
				Company India
				Limited

Bid Increment Amount – Rs. 10,000/-. The sale will be done by the undersigned through e-auction platform provided at the Web Portal (https://sarfaesi.auctiontiger.net). E-Auction Tender Document containing online e-auction bid form, declaration, General Terms & Conditions of online auction sale are available at Portal Site. To the best of knowledge and information of the Authorized Officer, there is no encumbrance on the properties. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property/ies put on auction and claims/ rights/ dues/ affecting the property, prior to submitting their bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of Home First. The property is being sold with all the existing and future encumbrances whether known or unknown to Home First. The Authorised Officer/ Secured Creditor shall not be responsible in any way for any third-party claims/ rights/ dues. The sale shall be subject to rules/conditions prescribed under the securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.

STATUTORY 30 days SALE NOTICE UNDER THE SARFAESI ACT, 2002

The borrower/ guarantors are hereby notified to pay the sum as mentioned in the demand notice along with upto date interest and ancillary expenses before the date of e-Auction, failing which the property will be auctioned/ sold and balance dues, if any, will be recovered with interest and cost.

Signed by Authorized Officer
Date: 14-06-2023, Place: Morbi
Home First Finance Company India Limited